Advocacy tool kit



There is real momentum for change to **address older person's homelessness** across the country. Our voices are powerful and the **housing crisis** gripping Australia will be a **key election issue**.

We encourage you to contact your **local federal representative** and other **local candidates** to request meetings to talk about the issue of older person's homelessness and **what needs to change**. Local members are often keen to meet their constituents, especially when there is an upcoming election. They are interested in local concerns and with the right information, encouragement and clear recommendations, **you can be a champion for older people and their housing issues**.

'I found my MP willing to listen, very aware of the issues and keen to talk about social housing' Kris Spark, HAAG member

'Email, write, phone, visit, tell your story, talk to MPs, be prepared to vote on it'

The Hon Tanya Plibersek MP; At Risk 2021, HAAG online event

Tips for meeting with your federal representative

1. Find your local federal representative and candidates

Find your Federal electorate and local federal representative here:

https://electorate.aec.gov.au/

Federal member contact details:

https://www.aph.gov.au/Senators and Members/Guidelines for Contacting Senators and Members

Information about other candidates will be available on their respective party/personal websites. Some key websites include:

Labor party: https://www.alp.org.au/our-people/our-people/?filter=sen

Liberal party: https://www.liberal.org.au/our-team
The Greens: https://greens.org.au/candidates

Independent MPs and candidates will have their own websites.

Once you have identified the representative, you will then need to search for their contact details, preferably an email address.



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2. Do your research

Before you contact your local representative and/or candidates, find out some information about them.

- Check their website, social media and media releases to see what motivates and interests them, whether they are in government, opposition or an independent.
- Do they have ministerial responsibilities or a particular interest?
- Do you have any common ground or interests?

The more you know about the candidate, the easier and free flowing the conversation will be.

3. Requesting a meeting

- Use our <u>template letter</u> to request a meeting (it's on our website), or write your own.
- About a week after sending the request, give the electorate office a call. Federal representatives and candidates receive a huge amount of correspondence, so calling to follow up can be effective.
- You will probably speak to a staff member rather than the candidate themselves. They will be able to help you arrange the meeting.
- You may have to call a few times if they are busy.

4. Be clear, prepared and briefed before you call

When you call your local federal representative or candidate's electorate office:

- introduce yourself and explain where you are calling from.
- Make it clear that you live in their electorate.
- Clearly **explain the reason** for your call, and that you **would like to have a meeting** with the representative or candidate to explain your concerns.
- Have the date and other information about the meeting request (letter or email) handy so the staff members can track it down in their correspondence records.

Consider your availability and preference for the meeting location before you call. It could be in person at their electoral office, a community hub/local service or online. You may wish to take along an advocate, friend or a family member. Let the person know about your preferences.

Give the staff member enough information to convince them that they should arrange a meeting for you. Offer to send through more information by email if that would help. Election times are particularly busy, and staff member deal with a lot of calls on a variety of issues. They will appreciate clarity and brevity. During the call, ask for the best email address and phone number to contact the staff member if needed.

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5. Once you have arranged the meeting

Following the call, be sure to email or write to the office to confirm the meeting details.

6. Meeting the representative/candidate

See below for more information about how to prepare for the meeting.

7. Follow up promptly

Make sure you follow up after the meeting by thanking the representative or candidate and their staff via email. Share relevant information (links to reports are available on the HAAG website). Maintain your relationship with the representative/candidate by keeping in touch about important new developments or issues.

'I had a positive meeting with my local MP. She was interested in planning and housing, approachable, well briefed and very supportive' Maeve Browne-Cooper, HAAG member

'Tell your politicians you'll change your vote if they don't change their policies. Share your story, it is powerful' Senator Larissa Waters: At Risk 2021 event

The meeting

You will probably have **no more than 30 minutes** for your meeting with the representative or candidate. Introduce yourself (any others accompanying you) and use your time wisely. Get to the point. **Be specific and clear** about the issue and what you want them to do. Try to cover these two main areas in your meeting:

1. How does the issue affect the representative or candidate's electorate

If you are comfortable with doing so, share your story or consider asking another member of the community or a community advocate to the meeting to tell their story. Explain what you know about older people's risk and experiences of homelessness in the community. **Personal stories make the issue relatable** and harder for the representative to deny or downplay the importance of. Older people's experiences of housing stress and homelessness are the result of systemic and structural failures but the representative or the candidate may not know how it affects their constituents.

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2. What are you asking them to do?

Be clear about the key policies and changes you would like to see. For example, if your main concern is about lack of affordable housing for older people, ask them to commit to investing in social and affordable housing. HAAG is asking the federal government to take very specific measures. You can:

- Align your 'asks' to HAAG's policy recommendations (see below).
- Ask that them to take housing policy commitments to the federal election with a clear focus on older people.
- Ask the representative or candidate to make a public statement about the need for polices that address older people's homelessness.

HAAG's policy recommendations

The full list of HAAG's policy recommendations are <u>available to download here</u>. Feel free to print this document and leave a copy with the representative or candidate. Broadly, HAAG is asking the decision makers to:

- Increase public and community housing to 10% of all housing stock by 2040 with a specific allocation for 55+
- Make 'affordable housing' truly affordable by legislating a definition in HAFF to cap rents at 30% of income for people on the lowest incomes.
- Invest in early intervention for older people at risk of homelessness
- Funding specialist support services for those who can't access aged care support due to insecure housing
- Develop a Shared Equity Scheme for older people
- Implement a fairer tax system to recognise housing as a human right
- Make homes safe and healthy for older people by ensuring all public, community and private rental homes are climate resiliant

Links to helpful resources

- HAAG's policy recommendations
- HAAG's Ageing in a Housing Crisis Report and infographic
- HAAG's Not poor enough, not rich enough: Older people falling through the housing assistance eligibility gap
- <u>Everybody's Home Campaign</u> resources